

The logo for EDSA, consisting of the letters "EDSA" in white on a red rectangular background.

EDSA®

An aerial photograph of Miami Beach, Florida, showing the city skyline, the ocean, and various waterfront developments. The image is partially obscured by a semi-transparent teal banner at the bottom.

City of Miami Beach  
**Blueways Master Plan**  
Community Input Meeting

Tuesday, June 2, 2014

# AGENDA

INTRODUCTIONS

PURPOSE OF THE STUDY

SITE INVENTORY

PUBLIC INPUT

BLUEWAY



A SYSTEM OF CANALS, RIVERS, WATERWAYS AND LAKES CONNECTED WITH A SIMILAR ENVIRONMENTAL THEME. CONNECTING PEOPLE TO THE WATER AT CONVENIENT LOCATIONS ALLOWING AQUATIC RECREATIONAL OPPORTUNITY AND TRANSPORTATION BY WATER WITHIN A COMMUNITY

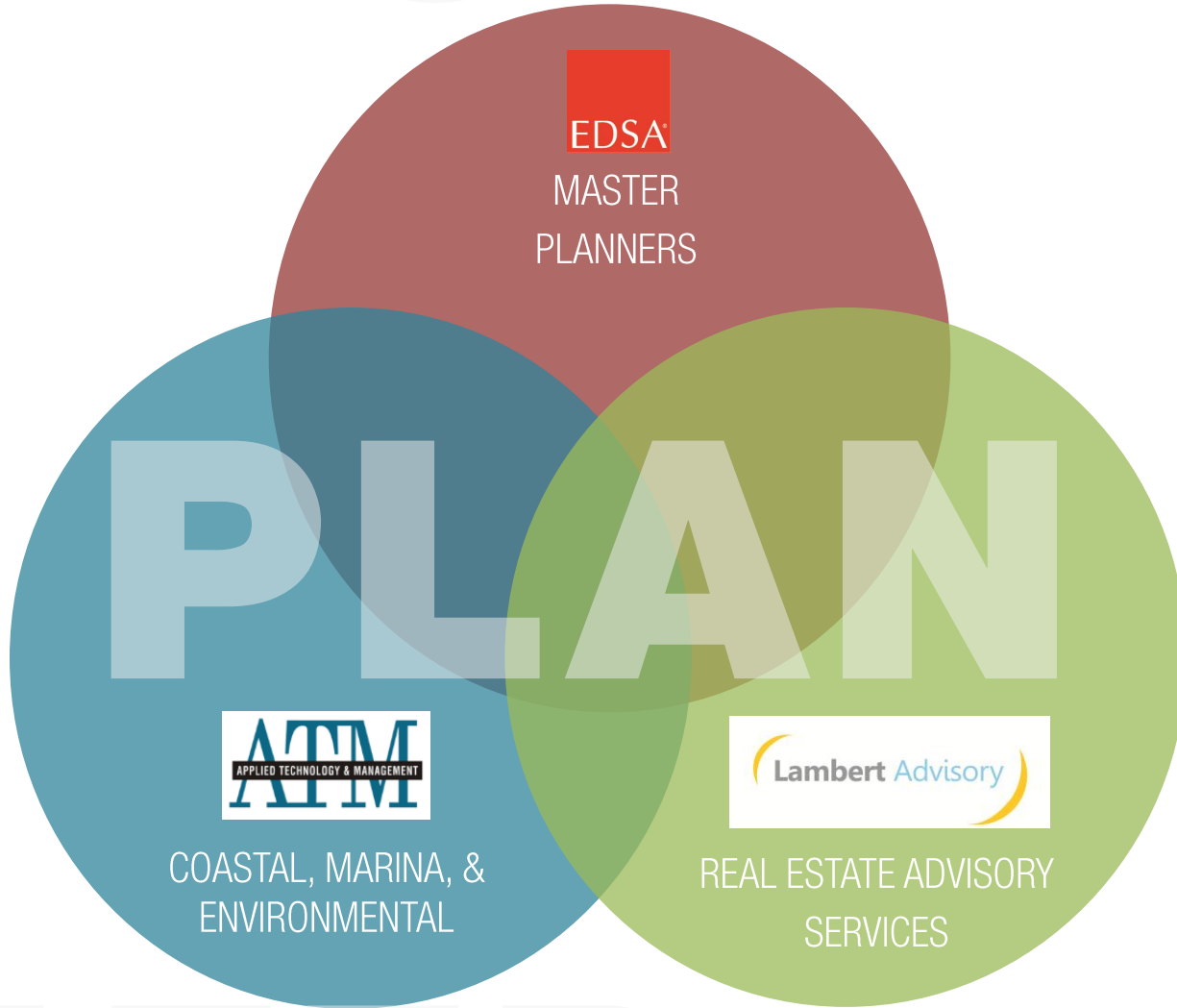
BLUEWAY



# The TEAM



UPLAND



WATER



# EDSA INTRODUCTION



At EDSA creating **vibrant and open environments** has been our triumph since 1960.

We collaborate with architects, economists and engineers.

For our clients we plan and design projects that are **environmentally sustainable, economically viable and memorable.**

# EXPERIENCE



# EDSA INTRODUCTION



- 52 years of extensive experience
- Multi-national staff of more than 200 representing over 20 countries.
- 3 US based offices, and 3 international offices in Beijing, Shanghai and Abu Dhabi
- Recognized with more than 250 awards for design excellence
- Firm-wide commitment to providing the highest level of quality and service

EXPERIENCE



# EDSA INTRODUCTION



## AREAS of EXPERTISE

- Hospitality & Tourism
- Communities & New Towns
- Campus & Cultural
- Urban Design
- Attractions & Entertainment
- Environmental & Ecotourism

# EXPERIENCE



# EDSA INTRODUCTION



- Visionary and creative
- Place based planning
- Response to culture
- Experiential design
- Creating destinations
- Quality design

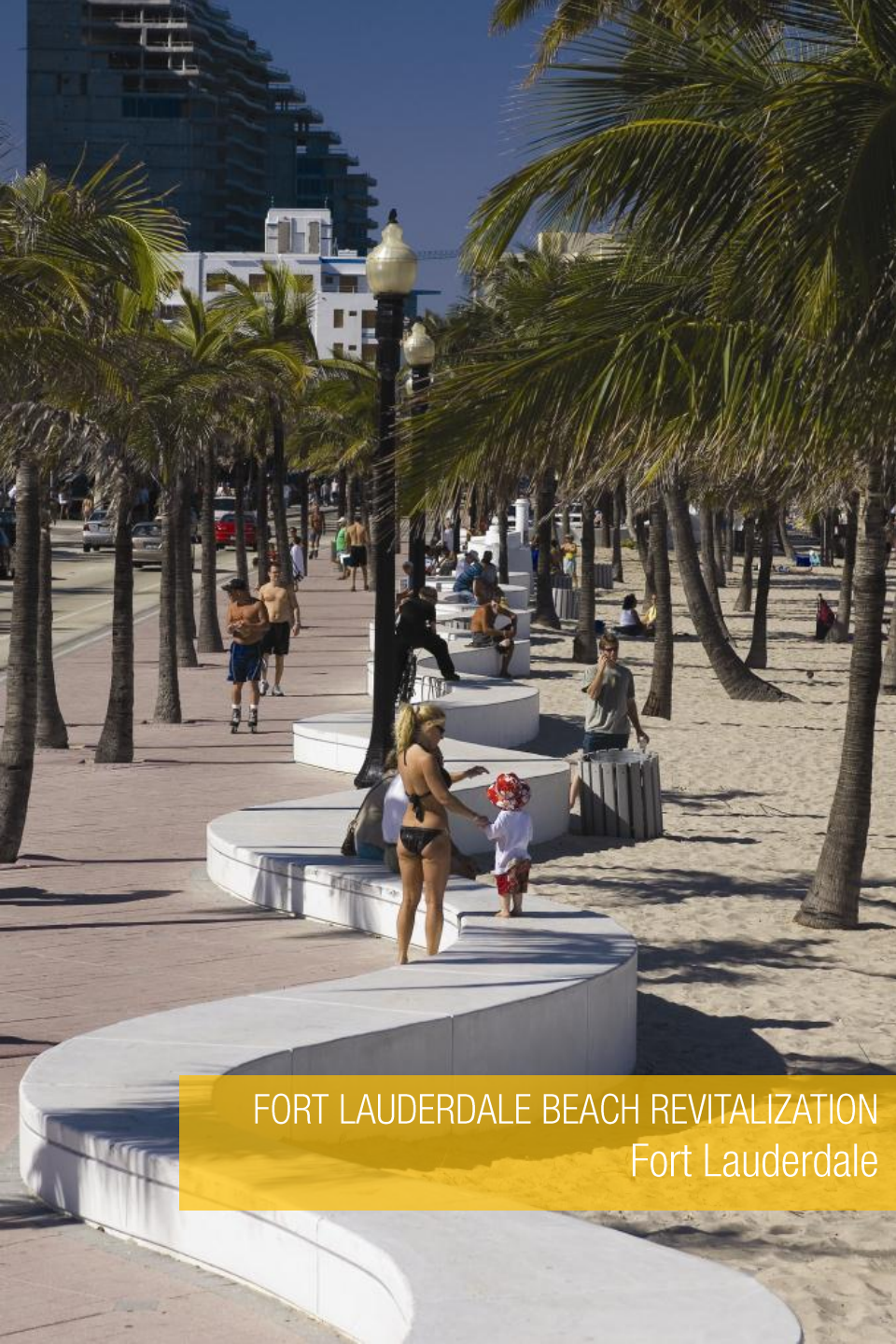


# Project EXAMPLES





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FORT LAUDERDALE BEACH REVITALIZATION  
Fort Lauderdale



An aerial architectural rendering of Dania Beach Ocean Park. The scene shows a coastal development with a large building complex on the left, a parking lot, and a road winding through a lush, green landscape. The road is lined with trees and has several cars. To the right, there's a sandy beach area with a small pavilion and a circular landscaped area. The ocean is visible in the background with a few sailboats. The overall style is a detailed watercolor-style architectural drawing.

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DANIA BEACH OCEAN PARK  
Dania Beach



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RIVERWALK LINEAR PARK  
Fort Lauderdale



EDSA®



OWENSBORO RIVERFRONT  
Owensboro, KY



EDSA®



BAHIA MAR WALDORF ASTORIA  
Fort Lauderdale



EDSA



RIVIERA BEACH MARINA DISTRICT  
Riviera Beach



EDSA®



W SOUTH BEACH  
Miami Beach



EDSA®



ATLANTIS  
Bahamas







- Puerto Los Cabos, Mexico
- Isla Holbox, Mexico
- Virginia Key, Miami, FL
- Boat Facilities Master Plan, St. Lucie, FL
- Owensboro Riverfront Master Plan, Owensboro, KY
- Water Dependent Uses & Marine Study, St. John's County, FL
- Ashley Riverwalk Feasibility Study, Charleston, South Carolina
- City of Coco Waterfront Redevelopment, Coco, FL

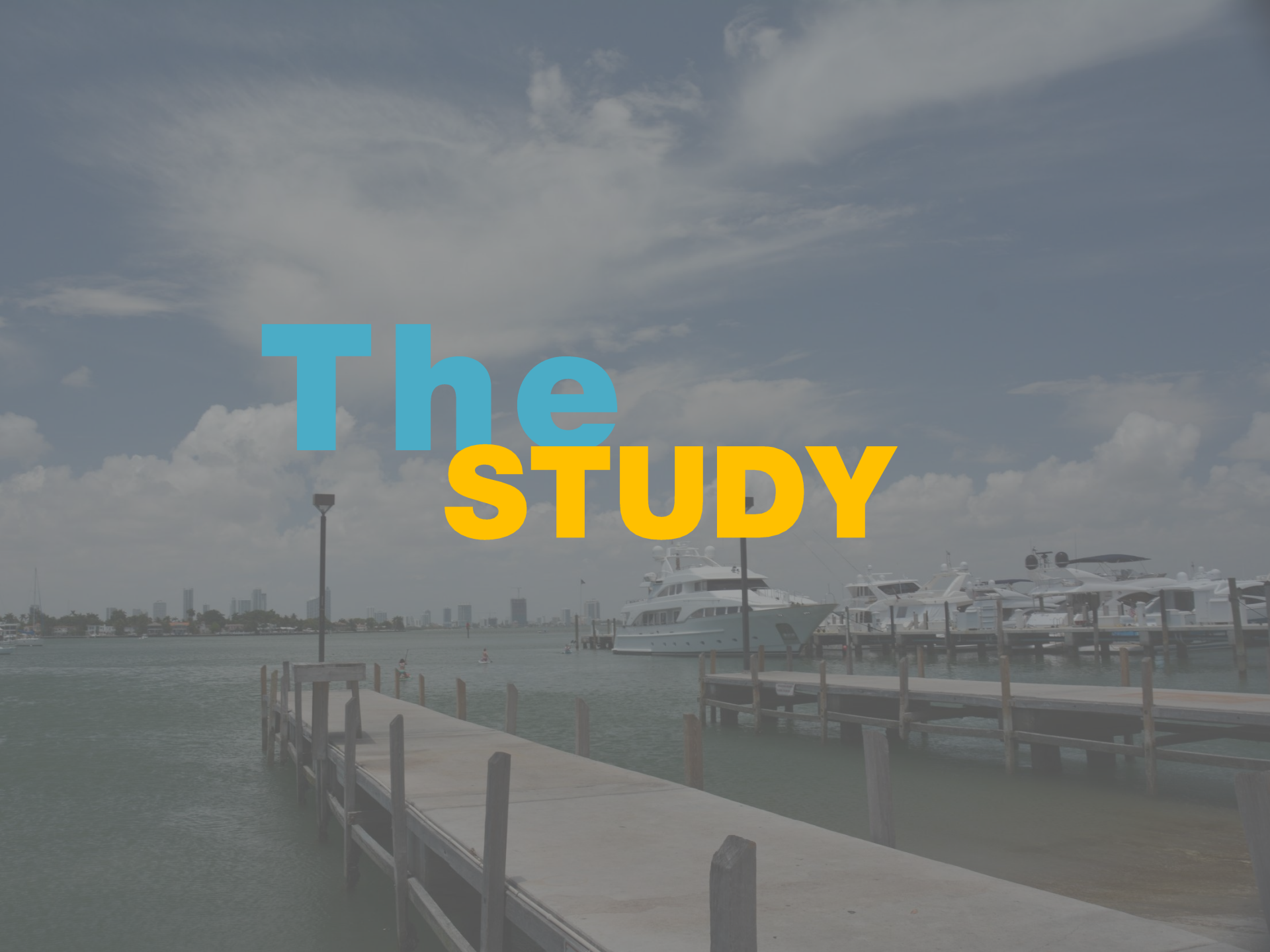




- Columbus Riverfront, Columbus, GA
- Santa Rosa Island, Pensacola Beach, FL
- Pompano Beach CRA (NW & E), Pompano Beach, FL
- Dania Beach Pier Master Plan, Dania Beach, FL
- Strategic Economic Studies
  - Hollywood CRA, FL
  - Hallandale Beach, FL
  - Oakland Park, FL
  - Plantation, FL
  - Fort Lauderdale, FL
  - Miami Beach, FL
  - Doral, FL
  - Miami Dade Parks and Recreation



# The STUDY



TO CREATE A FIVE-YEAR PLANNING DOCUMENT  
TO BE USED TO INCREASE THE PARTICIPATION  
OF RESIDENTS AND TOURISTS IN THE ATLANTIC  
INTRACOASTAL WATERWAY.

BLUEWAY

# SCOPE OF SERVICES

## TASK #1 PUBLIC INVOLVEMENT



## TASK #2 INVENTORY & ANALYSIS



## TASK #3 MASTER PLAN



★ TENTATIVELY SCHEDULED WORKSHOP,  
MEETINGS AND PRESENTATION

 CITY REVIEW

 FINAL PRESENTATION



An architectural site plan or map is shown with a red dashed line tracing a path through the buildings. Several markers and pens are scattered on the map. The text 'The PROCESS' is overlaid on the map.

# The PROCESS



# THE PROCESS

ONE → PROJECT KICK-OFF

TWO → SITE TOUR

THREE → INVENTORY

FOUR → ANALYSIS

FIVE → CONCEPTUAL MASTER PLANS

SIX → PRELIMINARY MASTER PLAN

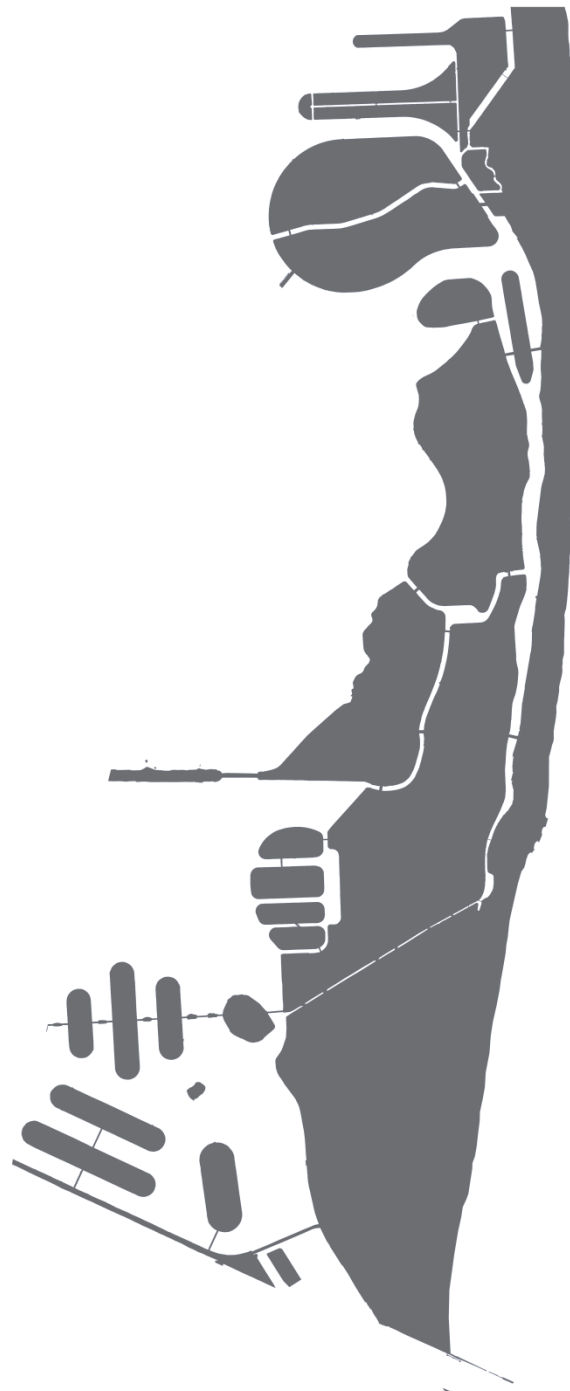
SEVEN → FINAL MASTER PLAN

IMPLEMENTATION

**OUTCOME**

**BLUEWAYS**

# The SITE



CITY OF MIAMI BEACH







# NORTH & MIDDLE BEACH

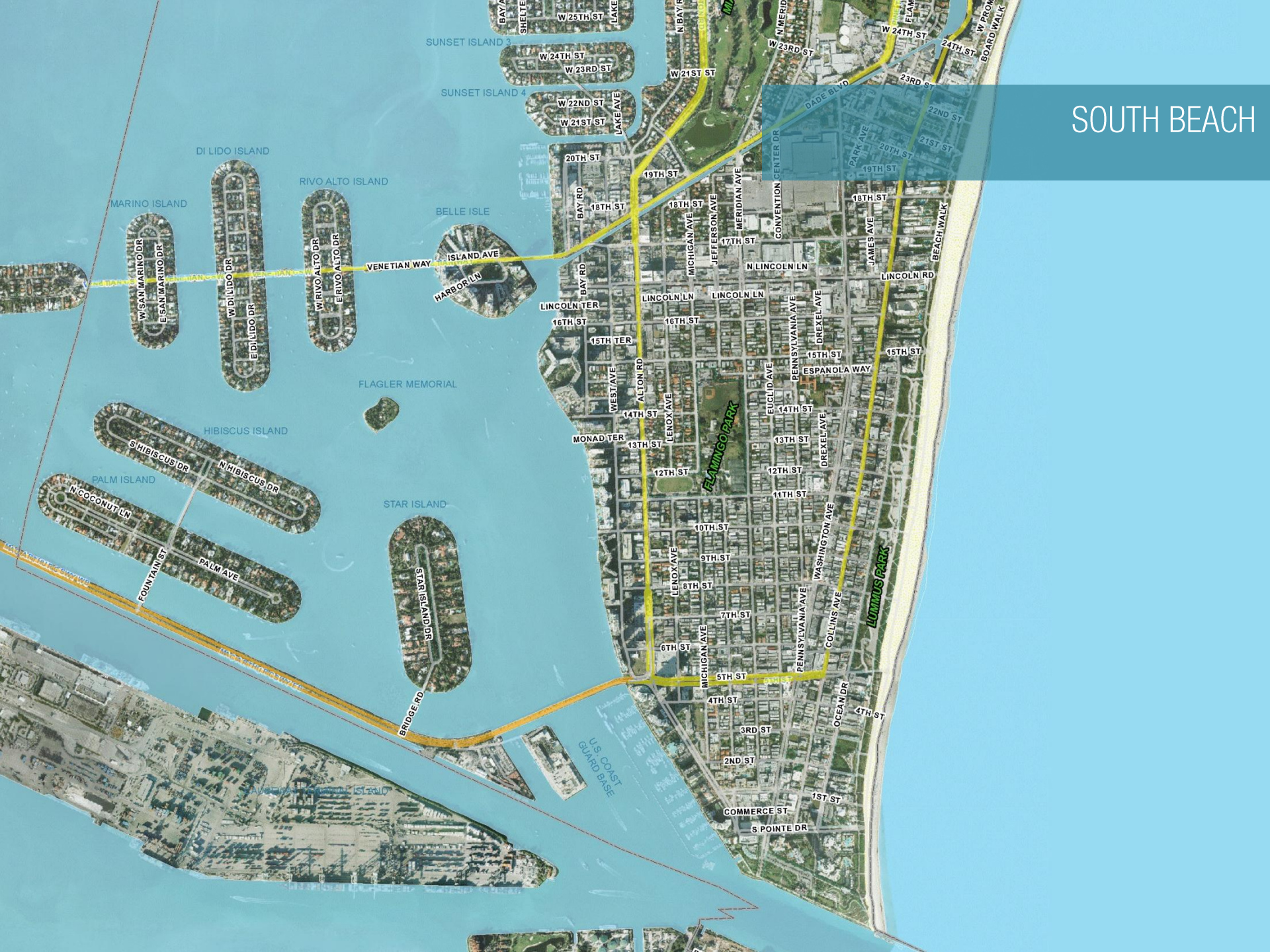








# SOUTH BEACH



SUNSET ISLAND 3

SUNSET ISLAND 4

DI LIDO ISLAND

RIVO ALTO ISLAND

MARINO ISLAND

BELLE ISLE

FLAGLER MEMORIAL

HIBISCUS ISLAND

PALM ISLAND

STAR ISLAND

U.S. COAST  
GUARD BASE

FLAMINGO PARK

LUMMIUS PARK

BAY A  
SHELLE  
W 25TH ST  
LAKE

W 24TH ST  
W 23RD ST

W 22ND ST  
W 21ST ST  
LAKE AVE

20TH ST

18TH ST

BAY RD

LINCOLN TER

16TH ST

15TH TER

WEST AVE

MONAD TER

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SOUTH POINT PARK







INDIAN CREEK

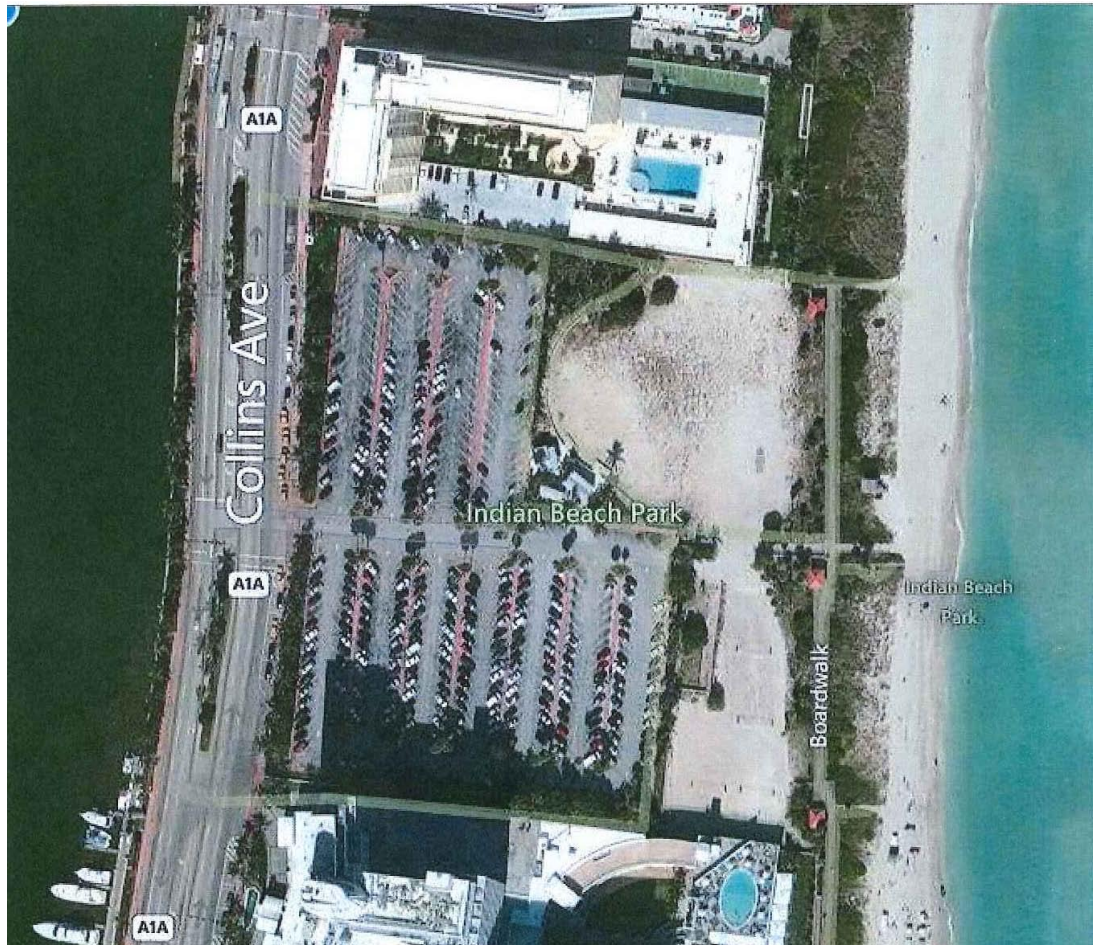




- Large Parking lot for beach access
- City owned frontage of Indian Creek
- Convenient proximity to Hotels and Resorts

Potential for:

- Day-use dockage
- Kayak/SUP rentals
- Connectivity to Beach
- Water Taxi Stop
- Access point for Boat Show



INDIAN CREEK/INDIAN BEACH





- Well maintained linear park area
- Great views/visibility
- No parking
- No physical access to water

Potential for:

- Kayak/SUP launch/rental
- Stormwater treatment opportunity



INDIAN CREEK/INDIAN BEACH





- Many stormwater discharge locations located along Collins Canal.
- Segments of seawalls need attention
- Dade Blvd. Frontage along north side.
- Not highly utilized by motor boats.

Potential for:

- Stormwater treatment opportunity.
- Living shoreline/managed habitat restoration
- Kayak tours from Maurice Gibb
- Pedestrian walk along canal



COLLINS CANAL





- Good size park with parking
- Poor seawall conditions
- No access to water
- Adjacent to residential neighborhoods
- Community garden
- Bike rental

Potential for:

- Living shoreline/managed habitat restoration
- Kayak/SUP launch
- Upland improvements



PARKVIEW & 73<sup>RD</sup> STREET



- Seawall issues at both locations
- No access to water - Fenced
- Parking

Potential for:

- Living shoreline/seawall repairs
- managed habitat restoration







NORMANDY STREET ENDS





NORMANDY STREET ENDS





- Planned for re-development
- Beautiful Waterfront –behind fence
- Parking
- Tennis courts

Potential for:

- Living shoreline/managed habitat restoration
- Walkway along water
- Kayak/SUP launch

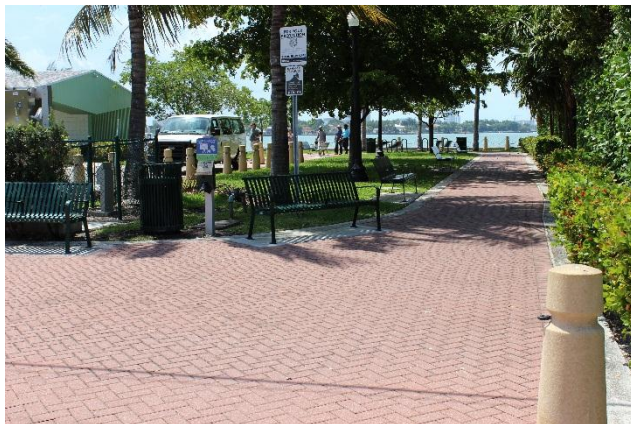
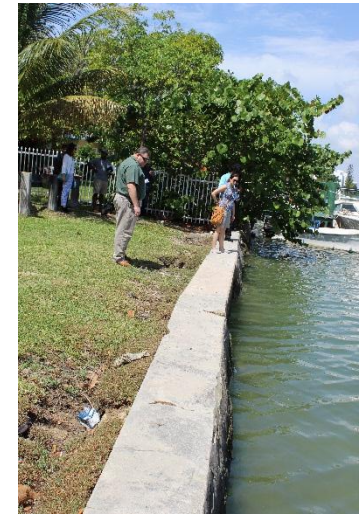
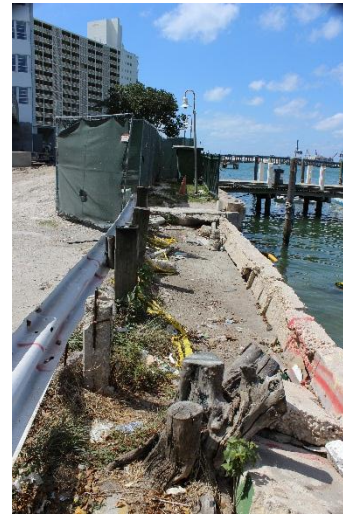




- Many street ends contain storm water discharges
- Seawalls in varying states of disrepair
- Mainly residential
- Great views/no access

Potential for:

- Residential park
- Living shoreline/managed habitat restoration
- Stormwater treatment opportunity
- Day-use dock at specified ends for dinghy use



STREET END OPPORTUNITIES





MONUMENT ISLAND





- Island for day-use/recreation
- Motor boat/Kayak/SUP destination
- Historical Significance

Potential for:

- Managed habitat restoration
- Living Shorelines
- Day-use dockage
- Upland improvements







MAURICE GIBB





- Active Boat Ramp used by:

- Motor Vessels
- Kayaks/SUP
- Commercial tours

- Police Presence

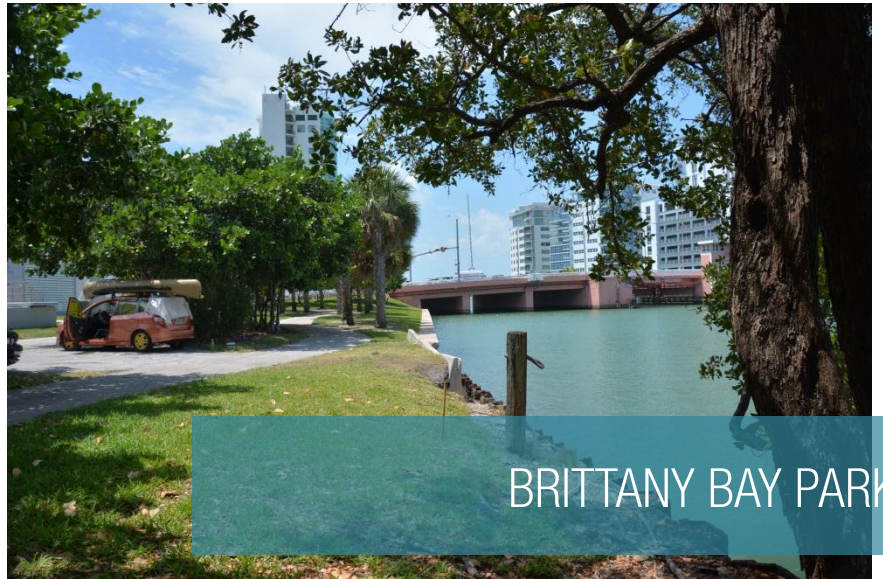
- Mangrove Walk

Potential for:

- Separate Kayak/SUP launch
- Living shoreline/managed habitat restoration
- Access to Monument Island
- Water taxi stop
- Dinghy dock for moored vessels
- Stormwater treatment opportunity







BRITTANY BAY PARK





- Nice park with exercise trail
- Seawall issues
- No access to water
- Parking
- Storm water treatment

Potential for:

- Kayak/SUP launch
- Living shoreline/seawall repairs
- managed habitat restoration









- Long stretch along Indian Creek
- City Owned Property adjacent to 27<sup>th</sup> St. Parking Lot
- Existing seawalls are very low and require assessment
- Heavily vegetated

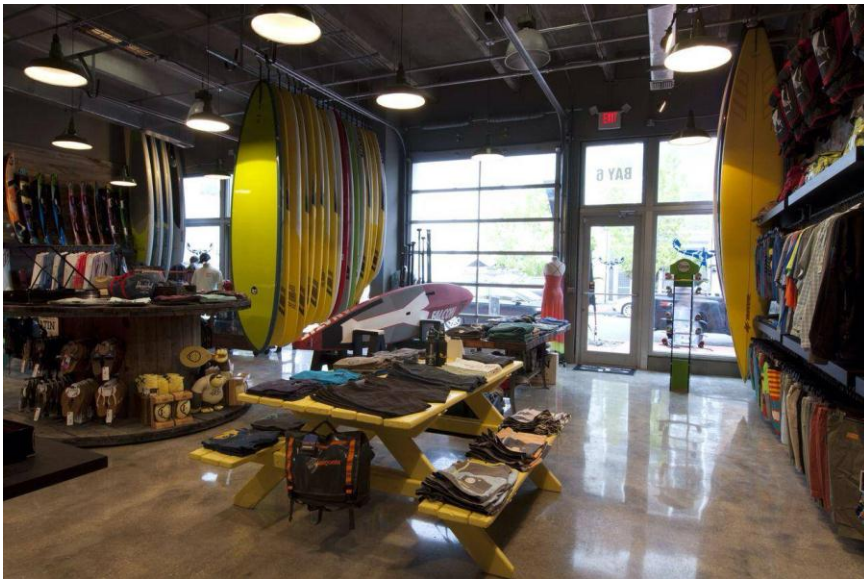
Potential for:

- Living shoreline with habitat restoration
- Storm water treatment opportunity





## ECONOMICS AND FUNDING



- Tie planning/site analyses to economic opportunity
- Likely not to be large-scale development
  - But resource for supporting resident and visitor community
- Potential to leverage incremental growth to underwrite an element of funding



## TASK GOALS

- Listen to your ideas
- Collect data
- Learn about the community
- Aspirations for the area
- Develop a remarkable vision

## EXPECTATIONS

- Dream **BIG**
- Believe in the possibilities
- Prioritize our initiatives
- Focus on the implementation

## GOALS AND EXPECTATIONS





## BIG PICTURE QUESTIONS

- What is/should be the character of this area?
- What is positive about this area?
- What is negative about this area?
- How do you interact with the water now?
- How would you like to interact with the water?





## BIG PICTURE QUESTIONS

- How do you want the “outsiders” to perceive the area? Why?
- What types of businesses will the area attract?
- What cities/places do you enjoy visiting?
- What do you think the area will look like in 10-15 years?









